

North Head Sanctuary Draft Master Plan Summary of consultation outcomes

Public exhibition period: 19 September – 31 October 2023

Overview

The North Head Sanctuary Draft Master Plan was publicly exhibited from 19 September to 31 October 2023, and resulted in the Harbour Trust receiving 84 unique submissions via written submissions, feedback and/or survey.

The Harbour Trust will carefully consider the community's feedback before any decision is made on finalising the draft plan.

This summary report provides an outline of issues raised through the consultation process. Read the full Consultation Outcomes Report here:

harbourtrust.gov.au/north-head-sanctuary-consultation

Consultation methods

The community primarily gave feedback via the Department of Climate Change, Energy, the Environment and Water (DCCEEW) 'Have Your Say' consultation hub.

The Harbour Trust used a variety of methods to engage with the community and stakeholders. This included advertising in local and metro media, signage across Harbour Trust sites, digital and physical materials, social media advertisements, an online recorded webinar and 4 drop-in sessions.

How did we drive awareness?



1,504,000
people reached
through local
and metro print
advertising



876,307
impressions
of digital
display
advertisements



23,561
people reached
through
Harbour Trust
email newsletters



17,500
local residents
and businesses
reached through
letterbox
newsletter



23,228
impressions
through
social
media
coverage

Who did we engage



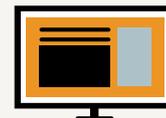
256
Drop-in session
attendees



133
QR code scans on
signage/collateral/
advertisements



1,575
webpage sessions of
North Head Sanctuary content
on Harbour Trust website



1,500
webpage views of the
DCCEEW 'Have Your Say'
consultation hub page

What we heard and the Harbour Trust's response to feedback

There was strong support for the draft master plan as a whole, with 71% of submitters supportive or very supportive of the plan. Similarly, the 4 core values of place that the draft master plan outlined were highly important to the community, with natural values being the most important for 96% of submitters, followed by community values and use (93%), First Nations values (81%) and military values (69%).

There were generally high levels of support for all the proposals. The most supported proposal was for habitat and ecological rehabilitation (with 97% of respondents supportive or strongly supportive).

89% of respondents were supportive of improvements to wayfinding and signage to create dedicated loop paths that interpret core values of place. 88% of respondents were supportive or strongly supportive of the creation of a Environmental and Ecology Centre.

Support was received about:

- ✓ Creation of a seamless visitor experience at North Head
- ✓ The inclusion of additional wayfinding and signage in the draft master plan
- ✓ The inclusion of cafés, restaurants, events and activities in the draft master plan
- ✓ The inclusion of an Ecology and Environmental Centre
- ✓ The accessibility arrangements that have been included in the draft master plan
- ✓ Recognition of First Nations peoples across the site

Submissions that raised concerns noted:

Harbour Trust response to concerns:

Impact of increased visitation and activity on-site to wildlife and the environment

The inclusion of food and beverage operators, their operating hours and events will be carefully considered to align with the natural and cultural values of the site.

Shared pedestrian and cycleway

Public safety will be considered including reviewing how bicycles are included in the future Transport Management Plan.

Traffic, parking or public transport infrastructure at North Head Sanctuary

The intent is for North Head Sanctuary to be pedestrianised. The future detailed design of road and traffic improvements will address matters such as safe drop-off zones and speed limits, pedestrian access, shuttle services and improved public transport.

The full Consultation Outcomes Report, which covers more themes and responses, is available at harbourtrust.gov.au/north-head-consultation

Consultation process

