

10 Terminal & Parklands Renewal Project Direction Consultation Overview

18 November - 16 December 2020

Overview

Following a commitment of Commonwealth Government funding to help realise the vision for Middle Head, the Harbour Trust invited community and stakeholder feedback on the Project Direction for the 10 Terminal and Parklands Precinct.

Feedback was received on a variety of topics including the vision, the proposal to remove the timber barrack buildings, future community and public facing uses, pathway connections and access, and the interpretation of heritage values and stories of place.

This feedback has informed an updated Vision Statement to guide the future of the precinct. To find out more visit www.harbourtrust.gov.au

Consultation Method

The Harbour Trust invited the community to share feedback on the Project Direction and two supporting documents (Heritage Impact Assessment and Bushfire Assessment) between 18 November and 16 December 2020.

During the four-week consultation period, the community shared feedback by completing an online survey (hosted on the Harbour Trust website), providing a written submission (via email or post) or attending an onsite drop-in session (28 November and 2 December).

A workshop was held on 30 November to discuss the Project Direction with key stakeholders. Attendees included representatives from Mosman Council, NSW National Parks and Wildlife Service, Australian War Memorial, Department of Defence, Mosman RSL Sub Branch, Headland Preservation Group, Mosman Parks and Bushland Association, Royal Australian Artillery Historical Society, Mosman Art Gallery, the Office of the Member for Warringah and the local community.

How did we drive awareness?



25+ million

unique views through metro media advertising



137,507

through digital advertising (# impressions)



25,811

people reached through direct emails



17,500

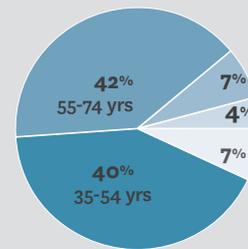
newsletters letterbox dropped to local residents

Who did we engage with?



48

drop-in session and stakeholder workshop attendees



survey respondents

Who responded?



1,000+

aware participants (visits Harbour Trust project pages)



176

completed surveys



21

submissions

What we heard

The following provides a snapshot of key insights. A detailed summary of feedback, including the Harbour Trust response, is included in the *Project Direction Consultation Outcomes Report* available at www.harbourtrust.gov.au

Project Direction

Majority of people engaged were supportive of the proposed vision, including 71% of survey respondents (supportive or very supportive).

Of the 21 submissions, 48% were supportive of the Project Direction while 19% noted the direction. 33% of submissions suggested alternate proposals.



Very Supportive	26%
Supportive	45%
Neutral	15%
Unsupportive	8%
Very Unsupportive	4%
Unsure	2%

Timber Barrack Buildings

Majority of people engaged were supportive of the proposal to remove the timber barrack buildings to create a new public parkland, including 63% of survey respondents (supportive or very supportive).

Those that were supportive of removing the barracks made reference to the community, environmental and aesthetic benefits.

Concerns about the loss of heritage and the need to preserve the history of the site were raised by those unsupportive of the proposal.



Very Supportive	38%
Supportive	25%
Neutral	13%
Unsupportive	9%
Very Unsupportive	11%
Unsure	4%

Sharing the stories of place



People would like the area to share the stories of place, with 48% of survey respondents keen to see interpretation and education focused uses included in the future precinct. While all heritage values are important, people would most like to see the following explored at Middle Head:

- First Nations (73%)
- natural/environment (72%)
- military (55%)

Pedestrian connections



While 82% of those that completed the survey were supportive of the pedestrian loop proposed in the Project Direction, the community would also like to see other connections across Middle Head, as well as links to NSW National Parks and Wildlife lands, Middle Head Oval, Chowder Bay, Balmoral and the local beaches. There was also interest in cycleways, easy grade and accessible connections, safe paths, and pathways that respect heritage and protect the environment.

Future uses



To help foster a sense of community and improve visitor experience, people suggested activations and events, improved interpretation and visitor experience tools, programmed open spaces, and spaces for community gatherings and classes.

Note: Quantitative data relates to survey responses unless indicated otherwise

Next Steps

This feedback will help shape a Draft Concept Design for the 10 Terminal and Parklands Renewal Precinct. The community will have an opportunity share feedback on this in mid-2021.

To find out more visit www.harbourtrust.gov.au